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AYLETT
STUDIO



Design Service Tiers •

Project fee tiers

Complete / Guided / Independent

We offer three flexible packages designed to suit varying levels of involvement and support—Complete, Guided, and Independent. Whether you're seeking full design and management or just a strong creative direction to follow yourself, each tier is tailored to fit different ways of working.

Complete – Full design, contractor coordination, and on-site involvement

Guided – Design with detailed plans for self-managed execution

Independent – High-level design for you to take forward as you wish

These tiers reflect the varying levels of support we provide — from full design and project management through to more self-directed options. The Complete tier includes everything from concept to final delivery, with full oversight and coordination throughout. Guided offers a comprehensive design package with detailed plans and planting schedules, giving you the tools to implement the project at your own pace. Independent is ideal if you're simply looking for a clear concept and direction to take forward yourself.

page two.

/ Complete Package

design package - what's included:

Site Visit / Brief Meeting

Concept Proposal/ Look & Feel Presentation

Sketch Visual

Approval & Revision Period

Scaled Masterplan

Schematic Irrigation/Lighting Drawing*

Full Drawing Pack inc sections, details for bespoke elements etc

Specifications/ Material Schedule

planting package - what's included:

Look & Feel Presentation

Approval & Revision Period

Detailed Planting Plans

Planting Schedule

build & procurement - what's included:

Distribute Project Documentation to Prospective Contractors.

Hold On-Site Walkthroughs with Contractors to discuss the proposal

Contractor Quote Review & Comparison.

Oversee Installation

Sourcing of Plants/ Statement Shrubs & Trees

Plant Setting Out (½ day on site).

Final Project Snagging after Completion.

page three.

/ Guided Package

design package - what's included:

Site Visit / Brief Meeting

Concept Proposal/ Look & Feel Presentation

Sketch Visual

Approval & Revision Period

Scaled Masterplan

Schematic Irrigation/Lighting Drawing*

Specifications/ Material Schedule

planting package - what's included:

Look & Feel Presentation

Approval & Revision Period

Detailed Planting Plans

Planting Schedule

page four.

/ Independent Package

design package.

Site Visit / Brief Meeting

Concept Proposal/ Moodboard Presentation

Approval & Revision Period

Scaled Masterplan inc Material Specification

Plant Specification

Please note: this package outlines plant choices only
and does not include planting plans or quantity
schedules.

other fees.

Additional revisions

£150 / hourly

Sketch visual

£220 / each

Travel outside of initial site visit

£150 / hourly

/ Fee Package Overview

To help you compare the levels of service at a glance, here's a summary of what's included in each package:

Service	Independent	Guided	Complete
Initial Site Visit & Brief Meeting	✓	✓	✓
Concept Proposal & Moodboard	✓	✓	✓
Sketch Visual	Optional	Included	Included
Masterplan (to scale)	✓	✓	✓
Planting Package	Basic	Detailed with schedule	Detailed with schedule
Specification & Material Schedule	Basic	✓	✓
Full Drawing Pack (sections, details, soil prep etc)	✗	✗	✓
Irrigation/Lighting Schematic	✗	✓ (schematic only)*	✓ (schematic only)*
Contractor Coordination	✗	✗	✓
Procurement Support	✗	✗	✓ (incl. plant sourcing & snagging)
On-Site Involvement	✗	✗	✓ (incl. plant setting out & walkthroughs)

* Schematic indicates zones; installer provides technical spec.

/ About me



Studio Profile

We're a small London-based studio crafting gardens that feel both soulful and assured. Drawing on a background in interior design, our work blends intuitive spatial planning with textural, naturalistic planting to create spaces that tell a story, invite lingering, and sit lightly in their surroundings. Each project is rooted in its own sense of place—whether a city courtyard or a larger rural setting—while quietly championing ecology, craftsmanship and material honesty.

Our gardens have been featured in *Gardens Illustrated* and other design press, and recent show-garden work has been recognised by the RHS:

- [RHS Chelsea Flower Show 2025 – Gold Medal & Best in Category \(Balcony and Container Garden\)](#)
- [RHS Young Designer of the Year 2024](#) – awarded after winning Gold at RHS Tatton Park
- Gardens Illustrated – Ones to Watch 2025
- Pro Landscaper – 30 Under 30: The Next Generation

We collaborate with a trusted network of makers, contractors and specialist growers to deliver thoughtful, bespoke gardens—spaces that feel effortless on the surface yet are underpinned by considered design and sustainable practice.

Next Steps

If one of these packages feels like the right fit, the next step is simple:

1. **Get in Touch** – Let me know which package feels right for your project, or if you'd like to chat through the options further.
2. **Discovery Call** – We'll arrange a short introductory call to confirm your goals, timeline, and overall brief.
3. **Proposal Confirmation** – Once confirmed, I'll send over a formal proposal along with key dates and next steps for booking.
4. **Project Start** – With your deposit in place, we begin the exciting part: designing your garden.

Contact us

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Thank
you

